

FRESH FACES

Meet the
newest
kids
on the
franchise
block

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With more than 1,000 franchise opportunities already out there, it takes guts for a new company to throw its hat into the ring. But many do each year. On the following pages, you'll find 158 businesses that started franchising in the past three years, believing they have something special to offer aspiring entrepreneurs. And because standing out



from the crowd is crucial to thriving amid so much competition, we've highlighted what we consider the 10 most innovative concepts on the list. One of these brave new contenders might be the next Anytime Fitness, Subway or 7-Eleven.

Inclusion in this listing is not intended as an endorsement or recommendation by *Entrepreneur*. When considering any franchise business, new or old, do your own research. Read the company's legal documents, consult with an attorney and an accountant, and talk to experienced franchisees to find out whether the opportunity is right for you.

Amazing Lash Studio Franchise

Eyelash extensions
Began franchising: 2013
Startup cost: \$246K-\$404K
Total franchises/co.-owned: 21/6
amazinglashstudio.com

American Title Loans

Vehicle title loans
Began franchising: 2013
Startup cost: \$252.7K-\$419.3K
Total franchises/co.-owned: 12/8
americantitleloans.com

America's Color Consultants

Paint-color consulting
Began franchising: 2014
Startup cost: \$13.1K-\$41.1K
Total franchises/co.-owned: 0/2
americascolorconsultants.com

A Right Place For Seniors

Senior-care referral and placement
Began franchising: 2014
Startup cost: \$56.2K-\$103.9K
Total franchises/co.-owned: 1/1
arightplacefranchise.com

A Suite Salon

Salon suites
Began franchising: 2013
Startup cost: \$361.9K-\$1.1M
Total franchises/co.-owned: 3/6
asutesalon.com

ATMtrailer

Mobile automated teller machines
Began franchising: 2015
Startup cost: \$65K-\$88.5K
Total franchises/co.-owned: 0/0
atmtrailer.com

Attorney at Law Magazine

Legal trade magazine
Began franchising: 2013
Startup cost: \$36K-\$71.5K
Total franchises/co.-owned: 3/1
attorneyatlawmagazine.com

Baby Bodyguards

Baby proofing, CPR instruction, car-seat installation
Began franchising: 2013
Startup cost: \$33.2K-\$59.9K
Total franchises/co.-owned: 1/1
babybodyguards.com

Bar-B-Clean

Barbecue cleaning
Began franchising: 2013
Startup cost: \$24.1K-\$41.1K
Total franchises/co.-owned: 16/1
bar-b-cleanfranchise.com

Barkefellers, The Place for Dogs

Upscale pet hotel
Began franchising: 2014
Startup cost: \$938K-\$4.5M
Total franchises/co.-owned: 0/3
barkefellersfranchise.com

BeBalanced Hormone Weight Loss Centers

Hormone-based weight-loss and wellness services
Began franchising: 2013
Startup cost: \$87.9K-\$141.2K
Total franchises/co.-owned: 1/1
bebalancedfranchise.com

Beeline Bikes

Mobile bicycle sales, services and repairs
Began franchising: 2015
Startup cost: \$78.2K-\$132.8K
Total franchises/co.-owned: 0/7
beelinebikes.com/franchise

bluefrog Plumbing + Drain

Plumbing and drain services
Began franchising: 2014
Startup cost: \$55.7K-\$299.2K
Total franchises/co.-owned: 12/0
bluefrogfranchise.com

Body by Dr. Miami

Plastic surgery
Began franchising: 2015
Startup cost: \$237.6K-\$495.9K
Total franchises/co.-owned: 0/1
balharboursurgery.com

Brick by Brick

Lego-building classes, camps, parties
Began franchising: 2013
Startup cost: \$34.2K-\$179.5K
Total franchises/co.-owned: 5/2
buildbrickbybrick.com

Bricks Bots & Beakers

Science, technology, engineering and math camps, classes, parties
Began franchising: 2014
Startup cost: \$17.6K-\$27.5K
Total franchises/co.-owned: 13/2
bricksbotsbeakers.com

BumbleJunk

Junk removal
Began franchising: 2014
Startup cost: \$102.1K-\$153.4K
Total franchises/co.-owned: 0/1
bumblejunkfranchise.com

Burritobox

Burrito vending machines
Began franchising: 2014
Startup cost: \$55.4K-\$62K
Total franchises/co.-owned: 10/5
theboxbrands.com

BookATailor

Men's custom clothing

Began franchising: 2014

Startup cost: \$59.99K-\$84.99K

Total franchises/co.-owned: 3/9

BookATailor is using the franchise model to bring bespoke clothing to the everyman.

At the company's showrooms, customers go through an 18-point measurement process (using a

tablet,

natch),

then

choose

their fabrics and

styling options.

Four weeks later,

their new shirt or

suit, handmade

from scratch, is

ready for pickup.

bookatailor.com



Cafe Intermezzo

European coffeehouse
Began franchising: 2014
Startup cost: \$2.1M-\$2.4M
Total franchises/co.-owned: 0/2
cafeintermezzo.com

CaliBurger

Burgers, sandwiches, fries, desserts
Began franchising: 2013
Startup cost: \$292K-\$774K
Total franchises/co.-owned: 6/4
caliburgerintl.com

College Girl Cleaning Service

Residential and commercial cleaning
Began franchising: 2014
Startup cost: \$22.7K-\$28.6K
Total franchises/co.-owned: 1/1
collegegirlcleaningservice.com

The Coop Franchise Group

Play and party space
Began franchising: 2015
Startup cost: \$150.5K-\$336.5K
Total franchises/co.-owned: 1/1
thecoop-la.com

Copper Penny

Women's clothing and footwear
Began franchising: 2013
Startup cost: \$189.9K-\$414.9K
Total franchises/co.-owned: 3/6
shopcopperpenny.com

Cousins

Maine Lobster
Lobster food truck
Began franchising: 2014
Startup cost: \$200.9K-\$322.9K
Total franchises/co.-owned: 9/1
cousinsmainelobster.com

Blow & Drive Interlock

Ignition interlock devices for DUI/DWI offenders

Began franchising: 2015 Startup cost: \$144.9K-\$230.8K Total franchises/co.-owned: 0/1

Blow & Drive franchisees lease and install ignition interlocks, breathalyzers that prevent a car from starting if the driver's blood-alcohol content exceeds the legal limit. With such devices now allowed as sentencing alternatives for DUI offenders in all 50 states—and mandated in some states—the company's mobile services are sure to be in demand. blowanddrive.com

Leap4Fun

Mobile dance and gymnastics programs
Began franchising: 2013
Startup cost: \$26.7K-\$51.6K
Total franchises/co.-owned: 0/1
leap4fun.com

Lee's Hoagie House

Philly cheesesteaks, subs
Began franchising: 2014
Startup cost: \$196.6K-\$317.4K
Total franchises/co.-owned: 0/3
leeshoagiehouse.com

Legacy Fit

24-hour fitness center
Began franchising: 2014
Startup cost: \$207.7K-\$381.5K
Total franchises/co.-owned: 0/1
legacyfit.com

Libertana

Medical/nonmedical home care, hospice services, home-accessibility products
Began franchising: 2013
Startup cost: \$98K-\$140K
Total franchises/co.-owned: 4/1
libertana.com

Lifesquire

Personal-assistant services
Began franchising: 2015
Startup cost: \$40.1K-\$52.9K
Total franchises/co.-owned: 0/1
lifesquire.com

Logic in a Cup Espresso

Coffee
Began franchising: 2014
Startup cost: \$65.1K-\$364.7K
Total franchises/co.-owned: 0/1
logicinacup.com

The Lost Cajun

Cajun restaurant
Began franchising: 2013
Startup cost: \$178.1K-\$332.3K
Total franchises/co.-owned: 5/2
thelostcajun.com

LunchBox (A Waxing Salon)

Body waxing
Began franchising: 2013
Startup cost: \$133.4K-\$340.9K
Total franchises/co.-owned: 10/2
lunchboxwax.com

Little Medical School

After-school and summer-camp programs

Began franchising: 2014

Startup cost: \$27.4K-\$45.8K

Total franchises/co.-owned: 2/2

Just when you thought there was no children's enrichment service left untapped, a new idea comes along. In classes taught by pre-med, medical and nursing students, Little Medical School attendees dress up as doctors, get working stethoscopes and learn about health and medicine through games, crafts and other activities.

littlemedicalschool.com



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*Including those who NEVER thought they'd buy a fitness franchise. Now they're so glad they did. Find out why.